

# Lookit Design®

Design that works. Technology that performs.



## COMPANY OVERVIEW

Lookit Design® is a specialized web agency with 20+ years experience delivering creative, technology-driven solutions to government, non-profits, and the private sector. We combine [visual design](#) with [technical development](#) as a single accountable provider across the full web lifecycle.

**Mission:** To deliver exceptional digital experiences that are accessible, secure, and built to last.

**Values:** Integrity in every engagement | Inclusive design for all users | Long-term relationships

## CORE COMPETENCIES

### Web Design

Visual branding, graphic design, and content creation that reflects your organization's identity and engages your audience.

### Web Development

Custom applications built on open-source technologies, integrated with third-party platforms.

### Web Content & Copywriting

Strategic copywriting and editing that improves search visibility and drives engagement.

### Managed Hosting & Web Security

Enterprise-grade AWS hosting with 24/7 monitoring, automated backups, and layered real-time security.

### Compliance

WCAG, ADA, GDPR accessibility and privacy compliance to build trust and meet regulatory requirements.

## ★ DIFFERENTIATORS

- **Integrated design and development** – one team, one point of accountability
- **Compliance-first approach** – ADA, WCAG, and Section 508: critical for public sector
- **Flexible engagement** – supplement your in-house team or outsource tech services
- **AWS-managed hosting** – scalable infrastructure with no cloud management burden
- **Long-term relationships** – average client tenure of 5+ years
- **Diversity commitment** – [NGLCC Certified LGBT Business Enterprise](#)
- **Open-source expertise** – WordPress and full-stack development

## COMPANY DETAILS

### Legal Business Name:

Zenova Corp. d/b/a Lookit Design®

**DUNS Number:** 832859727

**Business Type:** Small Business, Corporation

### Certifications:

[NGLCC Certified LGBT Business Enterprise](#)

**Years in Business:** 22 (est. 2004)

### NAICS Codes

541511 – Custom Programming Services

518210 – Computing Infrastructure -

Web Hosting Services

## CONTACT

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Services:

LinkedIn:

Certifications:



Schedule a Meeting:



GOVERNMENT | NON-PROFIT | PRIVATE SECTOR

LEGACY CLIENTS

