Lookit Design®

Design that works. Technology that performs.

COMPANY OVERVIEW

Lookit Design® is a specialized web agency with 20+ years experience delivering creative, technology-driven solutions to government, non-profits, and the private sector.
We combine visual design with technical development as a single accountable provider across the full web lifecycle.

Mission: To deliver exceptional digital experiences that are accessible, secure, and built to last.

Values: Integrity in every engagement | Inclusive design for all users | Long-term relationships

CORE COMPETENCIES

Web Design
Visual branding, graphic design, and content creation that reflects your organization's identity and engages your audience.

Web Development
Custom applications built on open-source technologies, integrated with third-party platforms.

Web Content & Copywriting
Strategic copywriting and editing that improves search visibility and drives engagement.

Managed Hosting & Web Security
Enterprise-grade AWS hosting with 24/7 monitoring, automated backups, and layered real-time security.

Compliance
WCAG, ADA, GDPR accessibility and privacy compliance to build trust and meet regulatory requirements.

DIFFERENTIATORS

- **Integrated design and development** — one team, one point of accountability
- **Compliance-first approach** — ADA, WCAG, and Section 508: critical for public sector
- **Flexible engagement** — supplement your in-house team or outsource tech services
- **AWS-managed hosting** — scalable infrastructure with no cloud management burden
- **Long-term relationships** — average client tenure of 5+ years
- **Diversity commitment** — NGLCC Certified LGBT Business Enterprise
- **Open-source expertise —** WordPress and full-stack development

COMPANY DETAILS

Legal Business Name:
Zenova Corp. d/b/a Lookit Design®

DUNS Number: 832859727

Business Type: Small Business, Corporation

Certifications:
NGLCC Certified LGBT Business Enterprise

Years in Business: 22 (est. 2004)

NAICS Codes

541511 — Custom Programming Services

518210 — Computing Infrastructure - Web Hosting Services

CONTACT

718-434-2143

sales@lookitdesign.com

lookitdesign.com

Brooklyn, NY

Services: **LinkedIn:** **Certifications:** nglcc Certified LGBTBE

Schedule a Meeting:

GOVERNMENT | NON-PROFIT | PRIVATE SECTOR

NYC Health
NYC Department of Education
Empire Liver Foundation
Tech Council Ventures — Networked Capital
American Express
Captron
Moelis
Blue Cloud Ventures
gcsf
NYJA New York Jewish Agenda
NEXUS
Century 21 nyc
Yeshiva University

LEGACY CLIENTS